

Fall 2022

Dear Supportive Friend:

Have you ever been to "Midnight Madness" at the UW or WSU?

Well, we think our annual kick-off to the winter sports season and charity event is just as exciting – if not quite so late in the evening.

For the 27th year – okay, really this is the 29th year, but COVID canceled the event in 2020 and 2021 – the annual **Hawks JAM SESSION** is being produced and hosted by the HSM staff who lead MTHS's nationally recognized student newspaper, website and yearbook. More than 12,500 fans have attended the first 26 JAM SESSIONs and have had a great time! The four-hour extravaganza features the talents and personalities of the **Hawks Cheerleaders**, the **men's and women's basketball teams**, **Herky the Hawk** – our school's mascot – a **live DJ**, **Junior Hawk Cheerleaders**, an incredible **all-star alumni scrimmage**, and *much, much more!*

The main events for the evening are the intra-squad scrimmages featuring this year's basketball teams, both of which are perennial powerhouses in WesCo. Then there are dozens of contests, give-a-ways, music, and more throughout the fun-filled event. A small admission fee is reduced with a donation of canned food, and we have donated tens of thousands of cans to our local food bank.

So, how can you and your business become a partner in this amazing event? We offer many ways for you to get involved at a variety of sponsorship levels:

Donor Type	Description	Cost to You
<b>General Donor</b>	You provide any number of give-away items that we can use as prizes. Some examples might be key chains, hats, coupons, tickets, etc. We announce your sponsorship twice in the evening as a "General Donor."	\$FREE (the only cost to you is the value of the items you provide us!)
<b>Silver Donor</b>	Your business' name will be announced throughout the evening and you'll have large Jam Session signs with your business' name posted for all to see.	\$150-\$274
<b>Gold Donor</b>	You get the Silver benefits, plus your business' name will be printed on our exclusive, limited edition Jam Session T-shirts.	\$275-399
<b>Platinum Donor</b>	You get the Silver and Gold benefits, plus you get your company's logo on the T-shirts, and have a Jam Session event named after your company. Call us for details, and we'll work out something cool!	\$400

We really look forward to working with you on **JAM SESSION XXVII!** We know that the hundreds of businesses and sponsors who have worked with us during the past 26 events have really enjoyed being a part of this wonderful event and we're confident that you will, too.

Please contact us before Nov. 11 in order to ensure that you'll be included in this festivities! And don't hesitate to call us if you have any questions. THANKS!

Phuong Lam  
General Manager

Vince DeMiero  
Adviser/Founder