

THE HAWKEYE

Mountlake Terrace High School's Student Newspaper

Fall 2016

Dear Supportive Friend:

Have you ever been to "Midnight Madness" at the UW or WSU?

Well, we think our annual kick-off to the winter sports season and charity event is just as exciting – if not quite so late in the evening.

For the 23rd year in a row, the annual **Hawks JAM SESSION** is being produced and hosted by the staff of the HAWKEYE – MTHS's nationally recognized student newspaper and website.

More than 10,500 fans have attended the first 22 JAM SESSIONs and have had a great time! The four-hour extravaganza features the talents and personalities of the **Cheerleaders**, the **Hip-Hop dancers**, the **men's and women's basketball teams**, **Herky the Hawk** – our school's mascot – and an **all-star alumni scrimmage!**

The main events for the evening are the intra-squad scrimmages featuring this year's basketball teams, both of which are perennial powerhouses in WesCo. Contests, give-a-ways, music, and more take place at this fun-filled event. The small admission fee is reduced with a donation of canned food. Over the years we have donated tens of thousands of cans to our local food bank.

So, how can you and your business become a partner in this amazing event? We offer many ways for you to get involved at a variety of sponsorship levels:

Donor Type	Description	Cost
General Donor	You provide any number of give-away items that we can use as prizes. Some examples might be key chains, hats, coupons, tickets, etc. We announce your sponsorship twice in the evening as a "General Donor."	\$FREE (the only cost to you is the value of the items you provide us!)
Silver Donor	Your business' name will be announced throughout the evening and you'll have large Jam Session XXIII signs with your business' name posted for all to see.	\$100-\$199
Gold Donor	You get the Silver benefits, plus your business' name will be printed on our exclusive, limited edition Jam Session XXIII T-shirts.	\$200-299
Platinum Donor	You get the Silver and Gold benefits, plus you get your company's logo on the T-shirts, and have a Jam Session XXIII event named after your company. Call us for details, and we'll work out something cool!	\$300+

We really look forward to working with you on **JAM SESSION XXIII!** We know that the hundreds of businesses and sponsors who have worked with us during the past 22 years have really enjoyed being a part of this wonderful event and we're confident that you will, too.

Sincerely,

Ryan Dunne
General Manager

Vince DeMiero
Founder/Producer