

# Distinctly Hawkeye



# We Are Hawkeye

What sets the HAWKEYE apart from the thousands of other high school newspapers around the nation? It's simple. Our staff settles for nothing less than our absolute best. Take a look...

**2013-2014**  
JEA/NSPA Fall National Convention · Several individual award winners.  
WJEA State Convention · Award of Excellence for Newsmagazine · Best of Show for Emerging Technologies · Several individual award winners.

JEA/NSPA Spring National Convention · Best of Show: Newspaper Tabloid 5th place · Best of Show: Website 5th place · First Amendment Press Freedom Award · Several individual award winners.

**2012-2013**  
JEA/NSPA Fall National Convention · Best of Show: Newspaper 5th place. Several individual award winners.  
WJEA State Convention · Several individual award winners.

JEA/NSPA Spring National Convention · National Online Pacemaker Award. Best of Show: Website 6th place. Several individual award winners.

**2011-2012**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 3rd place. Website 8th place. Several individual award winners.

**2010-2011**  
JEA/NSPA Fall National Convention · Best of Show: Newspaper 3rd place. Website 5th place.  
WJEA State Conference · Several student award winners.  
JEA/NSPA Spring National Convention · Several individual award winners.

**2009-2010**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 5th place. Several individual award winners.  
WJEA State Conference · Host school, several student award winners.

**2008-2009**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 7th place. Several individual award winners.  
WJEA State Conference · Several student award winners. Newspaper earned a special recognition award.

**2007-2008**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 10th place. Several individual award winners.  
WJEA State Conference · Several student award winners.

**2006-2007**  
JEA/NSPA Spring National Convention · Several individual award winners.  
JEA/NSPA/Quill&Scroll/SCSPA · First Amendment Free Press Award

Society of Professional Journalists · Honorable Mention  
WJEA State Conference · Several individual student award winners.  
American Scholastic Press Association · 1st Place

**2005-2006**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 1st place. Several individual award winners.  
JEA/NSPA/Quill&Scroll/SCSPA · First Amendment Free Press Award  
Society of Professional Journalists · 3rd Place  
WJEA State Conference · Adviser Vincent DeMiero was named the Washington state Adviser of the Year. Several student award winners.

**2004-2005**  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 2nd place. Several individual award winners.

**2003-2004**  
JEA/NSPA Fall National Convention · Best of Show: Newspaper 8th place  
JEA/NSPA Spring National Convention · Best of Show: Newspaper 7th place. Several individual award winners.  
WJEA State Conference · Best of Show: Newspaper 1st in State.  
Quill & Scroll · Two staff members were named National Winners.

**2002-2003**  
JEA/NSPA Spring National Convention · Several individual award winners; Hawkeye Adviser Vincent DeMiero was named an NSPA "Pioneer"  
JEA/NSPA Fall National Convention · National "Pacemaker" Award Winner  
WJEA State Conference · Several individual award winners

**2001-2002**  
JEA/NSPA Spring National Convention · Several individual award winners  
JEA/NSPA Fall National Convention · Best of Show: Newspaper · 2nd place; Best of Show: Newsmagazines · 10th place  
WJEA State Conference · Host school; several individual award winners

**2000-2001**  
JEA/NSPA Spring National Convention · Best of Show · Tenth place; Specialty Papers · 4th place  
JEA/NSPA Fall National Convention · Best of Show · 5th place; Specialty Papers · 6th place  
WJEA State Conference · Best of Show · 2nd Runner-Up  
Freedom Forum First Amendment Schools Award Winner  
Seattle Times Urban Newspaper Workshop delegate, Jeff Mar

**1999-2000**  
WJEA State Conference · Best of Show · 2nd Runner-Up  
JEA/NSPA Spring National Convention · Best of Show: Specialty Papers · 10th place  
"Pacemaker" Award Finalist  
American Scholastic Press Association · Spring 2000 · 1st Place  
The Seattle Times All Star High School Journalism Staff · Kathryn Douma and Xuan Che

**1998-1999**  
JEA/NSPA Fall National Convention · "Pacemaker" Award Finalist  
WJEA State Conference · WJEA Journalist of the Year, Adam Jude  
JEA/NSPA Spring National Convention · Best of Show · 3rd place; Recognition for significant contribution to high school journalism, Hawkeye FANS

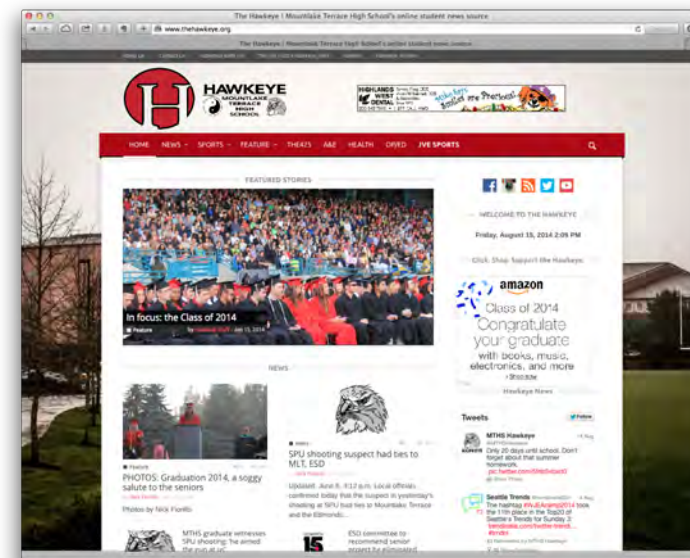
**1997-1998**  
JEA/NSPA Fall National Convention · "Best of Show" 1st place  
JEA/NSPA Spring National Convention · "Best of Show" 2nd place  
Washington Press Association · Second runner-up  
Society of Professional Journalists · 3rd Place in the "Excellence in Journalism" Competition

**1996-1997**  
JEA/NSPA "Best of the Net" · Honorable Mention  
National Newspaper Association "Photo News-Feature" Sweepstakes winner Eric Nusser  
NSPA "Multicultural Journalism Award" winner  
JEA/NSPA Spring National Convention · Best of Show · 6th place  
JEA/NSPA Fall National Convention · Best of Show · 1st place  
"Pacemaker" Award Finalist

**1995-1996**  
JEA/NSPA Fall Convention · November 1995 · Best of Show, 2nd place · "Pacemaker" Award Finalist  
NSPA/Associated Collegiate Press/Student Press Law Center Scholastic Press Freedom Award · Former Editor in Chief Stacey Burns  
Dow Jones Newspaper Fund National High School Journalism Teacher of the Year · Adviser Vincent DeMiero was named one of four Distinguished Advisers in the nation  
WJEA State Conference · March 1996 · Best of Show, 1st place  
JEA/NSPA Spring Convention · April 1996 · Best of Show, 3rd place  
JEA Student Impact Award · Former Editor in Chief Stacey Burns and the 1994-95 Editorial Board  
Washington Press Association · May 1996 · 1st place "General Excellence"  
Society of Professional Journalists · May 1996 · 1st place "Excellence in Journalism"

## JOIN OUR TEAM THIS SCHOOL YEAR!

Since 1960, the HAWKEYE has been produced by the most creative, innovative and dedicated students in our community. This year's staff builds upon that tradition. *This is your opportunity to join us and build on the HAWKEYE legacy.*



## Join us as we further our tradition of success

When I signed up for journalism, I had no idea what I was getting myself into.

I had no idea that I would have access to state-of-the-art technology, including professional cameras, digital recorders, the latest software, Mac computers and more.

I had no idea that I would be able to get real-world experience in several aspects of journalism, including writing, photography, business skills, and management and leadership skills.

I had no idea that my fellow student journalists on Hawkeye would be so hard working, so helpful and so passionate about their commitment to excellence.

I had no idea that I would realize the best decision I've ever made was my decision to join Hawkeye.

The Hawkeye continues to be a national leader among student journalism organizations. We need your help to make this year – and beyond – a success. Please consider becoming a member of this well-respected, award-winning media organization.

Nick Fiorillo  
Editor in Chief, Class of 2015



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# Opportunity Abounds

# Work Hard, Work Smart



You have an incredible opportunity to lead and learn in one of the finest journalism programs and as part of one of the top student publications in the country. On the Hawkeye, opportunities present themselves on a daily basis.

## Do you have the passion, the drive, the desire?

### Our coursework is combined with a practical application of skills

We won't mince words: If you decide to join the journalism program at Mountlake Terrace High School, you're going to be expected to work hard. And a lot. After all, producing one of the nation's finest print publications and keeping our cutting-edge website updated requires constant attention from the all-student staff.

That's right. The Hawkeye produces a print publication that is distributed several times a year roughly 1,500 readers on campus, throughout the community and across the country.

In addition to the print publication, the Hawkeye also maintains a strong web presence at [www.TheHawkeye.org](http://www.TheHawkeye.org) - a site that is maintained entirely by the student staff of the Hawkeye.

As part of its commitment to social media, the Hawkeye has several Twitter feeds (@MTHSHawkeye, @MTHSports and @MTHSWeather) where hundreds of followers keep track of important news and sports activities and information. Plus, the Hawkeye maintains an active Facebook page, Instagram feed and YouTube channel. None of this can be done, however, without talented, hardworking students who make up the entire staff of the Hawkeye.

Here's a quick overview of the classes that make up the print/online journalism program:

- **Beginning Journalism** - For those students who have less than a year of experience in our program. Learn how journalism works and how the Hawkeye runs its organization; how to write different types of articles for different sections of print and digital publications; how to take photos; how to edit photos; how to edit articles; how to conduct effective interviews; how to sell ads; etc.
- **Advanced Journalism** - For those students who have at least a year of experience in our journalism program and on the print/website staff. Learn additional journalism skills by focusing on an area or two of your choosing; attend local, regional and national conferences; develop leadership skills as you fine tune your craft.
- **Publication Management** (for those in upper leadership positions) - A leadership class for those students who have earned a management position on staff as an editor, manager or similar position. Learn additional reporting, editing, advertising, sales, photojournalism and desktop publishing skills; learn how to lead others and develop young staff members; attend local, regional and national conferences; determine the editorial and commercial content of the publication; develop, determine and enforce publication policies. Positions at this level require a serious commitment and thorough understanding of legal and ethical principles. Select members of the Publication Management team may also serve on the Hawkeye's Editorial Board - the group responsible for oversight of the entire organization.

### Access to state of the art technology is critical to success

The Hawkeye print and web publications are produced using the latest in hardware and software technology. The Hawkeye is fortunate to have its own newsroom that houses every aspect of the organization's production needs.

Each of our editors has his or her own computer and desk, as does the general manager and editor in chief. It's a pretty amazing setup, actually, that compares nicely to just about any small commercial news entity. We think you'll like it and appreciate having your own space.

So, want to know what you'll be working with?

Here's a quick overview of just some of the technology the Hawkeye uses:

#### Software

- **Adobe Creative Suite:** This is the workhorse of our print operation. This suite of commercial-grade software includes **InDesign** (a program used for print design and creative layout purposes; offers all kinds of features to modify text and images to work together in interesting ways to create a unique, professional and compelling design), **Photoshop** (a program used to edit and prepare photos for publication in print and online), and **Illustrator** (a program used to create high-end graphics and artwork for print and online).
- **Wordpress:** This online content management system powers our website. Everything you see at our website is processed through our unique Wordpress interface specifically designed for Hawkeye staff members' use. We've begun a partnership with SNO - School Newspapers Online - that has really helped us improve the functionality of our website while also improving our readers' experience.
- **Google:** We're just beginning to fully explore all we can do utilizing Google's menu of cloud-based tools. The most exciting development is that we've made a commitment to moving our organization's intranet to Google Sites. The Hawkeye will soon have its own proprietary intranet exclusively for student staff members to communicate, collaborate and create - from anywhere in the world via the Internet. More on this exciting development to come!
- **iLife/iWork Suite:** We use Pages, Numbers and Keynote to write, edit and present information for internal and external audiences. These programs also interface nicely with InDesign and Wordpress for publication.
- **Microsoft Office:** We use the usual suite of Word, Excel and Powerpoint to write, edit and present information as well as to interface with InDesign and Wordpress for publication.

#### Hardware

- **iMacs:** These computers are at the heart of our production process. We keep them well maintained and on a continual upgrade schedule.
- **Digital cameras:** We shoot Canon cameras for the majority of our work.
- **Digital recorders:** You'll have access to audio and video recorders for interviews and news gathering.



Whether you're interested in reporting or writing or photography or graphic arts or business or leadership, there's a place for you on the Hawkeye staff. We need talented, passionate, committed students in all areas of journalism.

## Envision yourself as a member of our high-powered staff

### Sample positions

Here's a quick overview of just three of the many positions available on the Hawkeye:

#### Reporter

- Writes stories as assigned by section editors
- Keeps accurate notes on stories, including all interview notes and sources
- Works with section editors to edit stories
- Continually improves writing skill and proficiency

#### Photographer

- Takes pictures as assigned by the Photo Manager
- Confirms identities of all primary subjects
- Continually improves skills and proficiency
- Adheres to the professional and ethical standards of photojournalism

#### Section Editor

- Coordinates all content in the section
- Works with photo/graphics editor for assignments
- Coordinates with fellow section editors to provide in-depth thought-provoking packages in each issue
- Oversees reporters and photographers
- Meets publication deadlines; also sets realistic goals/deadlines for all writers/photographers
- Actively keeps up to date on the focus of the section; aware of trends or discoveries
- Studies past issues in order to improve on the coverage and quality of the section
- Manages all personnel who are contributing to the section on a given issue

### Living on the edge

Have you ever wondered what it would be like feeding critical information to hundreds of people in real time?

Have you ever thought about shooting some amazing video, editing it and then sharing it with people online within moments of the news event? Or, have you dreamed of interviewing a local news maker, writing an informative story, publishing it and really

making a difference in people's lives? Well, the Hawkeye provides all those avenues, too, via its commitment to cutting-edge Internet and social media services that are available free to all our readers. Check it out...



#### Hawkeye Online

- [www.TheHawkeye.org](http://www.TheHawkeye.org) - the official web presence for the Hawkeye is the amazing resource for thousands of visitors each week.
- @MTHSHawkeye - the official news and information feed available via Twitter.
- @MTHSports - the Hawkeye's official sports-only Twitter feed.
- @MTHSWeather - the Hawkeye's official weather-only Twitter feed.
- Sound Live Sports Network - the Hawkeye partners with HBN and MLTNews to broadcast dozens of games live during the school year.
- Facebook - MTHSHawkeye is how you find and friend us.

### Want to know more?

So, you want to know even more about us? Maybe a little more about the curriculum or what we've done in the past? Good idea.

Or maybe you've heard that we attend national conventions twice a year in places like Washington D.C., Boston, San Antonio, Anaheim, Orlando, and so forth.

And maybe you've heard we have this big Italian guy as our instructor and adviser. Yeah, what's up with him?!

So, here are a few more places to go for more information about journalism at Mountlake Terrace High School:

#### More Resources

- [www.TeachFreeSpeech.com](http://www.TeachFreeSpeech.com) - This is our instructor/adviser Vince DeMiero's teaching website. Once you're there, you can click on "Journalism" to find out more about the classes, the curriculum, the Hawkeye and a whole bunch of other goodies.
- [www.WJEA.org](http://www.WJEA.org) - This is the state organization for journalism education. Our adviser, Vince DeMiero, is currently the past president by the way.
- [www.JEA.org](http://www.JEA.org) - This is the website for the national journalism education organization.
- [www.studentpress.org/nspsa](http://www.studentpress.org/nspsa) - This is the national student journalism organization we belong to.
- [www.splc.org](http://www.splc.org) - The Student Press Law Center is our primary source of legal and ethical assistance.

## SPECIAL PROJECTS & EVENTS

#### SOUND LIVE SPORTS NETWORK

How would you like to be part of the team that brings live and on-demand Edmonds School District sports to thousands of viewers across the globe?

Working with our partners at MLTNews.com and the Hawk Broadcasting Network, Hawkeye staff members have the opportunity to do just that.

Whether you want to learn live broadcast production, sports statistics or play-by-play, this is a unique and exciting partnership!



#### JAM SESSION XXI

Have you ever been to a "Midnight Madness" at the UW or WSU? Well, we think our annual kick-off to the winter sports season is just as exciting - if not quite so late in the evening.

This November, the 21st annual JAM SESSION, produced by the Hawkeye staff, will once again introduce the winter sports season and serve as a charity fund-raising event. More than 9,000 fans have attended the previous JAM SESSIONS! The event features the cheerleaders, the the Hip-Hop club, the men's and women's basketball teams, alumni, Herky the Hawk and more.

#### 2nd Annual Father/Daughter Ball

The Hawkeye produces this annual gala event that is aimed at parents and their kids up to middle school age.

The HUB is converted into a beautiful dance venue complete with special guests, contests, prizes, refreshments, lights, DJ and a first-class photo booth.

The idea is to provide local families with an absolutely wonderful night out on the Terrace - and maybe even get dressed up a little bit.

There are all kinds of ways for Hawkeye staff members to assist in this event, and more details will be available soon.